

zoom

## TRAINING SESSION

**COURSE:** All you need to know to be a great news writer in 2 hours  
**DURATION:** 1 session of 120 minutes  
**TUTOR:** **David McKay**

### OUTLINE:

The course will teach, in 120 minutes, all the skills required to write an accomplished and engaging news story. It will cover:

- The intro, in detail
- Efficient language – and the other sort.
- Vocabulary – journalese v plain English.
- Structure – of sentence, paragraph and story.
- Sitting a story on the page.
- Quote handling.
- Dealing with background.
- Picking the line.
- Building a long read.
- Headlines – the good, the bad, and the unwitting comedy gems