

zoom

TRAINING SESSION

COURSE: How to look your best onscreen
DURATION: 1 session of 90 minutes
TUTORS: **Mike Higgins**

OUTLINE:

“First impressions are lasting impressions”, as the saying goes, and that probably applies more now than ever. We seem to be constantly Face-timing, Zooming, Skyping or Teaming. But how often do we see on screen a colleague, friend, fellow-journalist and remark how sloppy they or the shot look?

Indeed, when we see people being interviewed online, apart from the obligatory bookshelves, we often comment on the poor background. There’s the polystyrene cup; the interviewee needs a shave or has tomato sauce down their front; they are in silhouette; they are leaning too close or are too far away, or there’s too much headroom; or the sound is poor quality.

We have seen and heard all of these and many more problems over the past few months, often giving the wrong impression and at times simply making the interview unusable.

To help with the issues the NUJ’s Mike Higgins is running a short course – on Zoom of course - to help you iron out these items and to give you confidence in telling those you are interviewing how to rectify potential issues at their end.

The course lasts approximately 90 minutes.