

zoom

TRAINING SESSION

COURSE: Journalism for beginners: How to write professionally for the media

DURATION: 4 sessions of 90 minutes

TUTORS: Catherine Deveney

OUTLINE:

This course will consist of four 90 minute sessions, designed to take community journalists who have no formal training through the basics of news writing, feature writing, and interviewing. These sessions will cover:

NEWS

- Information gathering
- Story telling
- The 5 W's of news: the shape of a news story
- Colour and quotes
- News values
- Angles

FEATURE WRITING

- Purpose, Tone, Structure and style
- The importance of research
- Descriptive writing
- Opinion writing

INTERVIEWING SKILLS

- Research and planning
- Questioning techniques
- Building a relationship with your subject