Introduction to Data Visualisation

Course outline

Course Tutor:
AIMEE STANTON

Biog:
Aimee is a senior reporter in the data unit at NationalWorld.com. Aimee was seconded to the BBC's Shared Data Journalism in 2019 where she trained in data journalism. Since her secondment Aimee has worked on data driven investigations for all NationalWorld titles but primarily works for NationalWorld.com. She was joint winner of Data Journalist of the Year at the Society of Editors' Regional Press Awards for 2019 and also Highly Commended in the Regional Journalism category at the Royal Statistical Society's Award for Statistical Excellence in Journalism 2020.

DURATION: One zoom session 90 minutes

Course Content:

Whether it is a map or a line chart, data viz can help you tell a complicated data story in an informative and creative way. It can also help you better understand your analysis by highlighting patterns and outliers. This course will show you different types of data viz and give you a brief introduction to Flourish (online data viz software).

You will learn:

● What is data visualisation and why you should incorporate it into your stories

● Choosing the right data visualisation for your story

● Examples of good and bad data visualisations

● Introduction to Flourish – online data viz software

● How to make simple line charts, bar/column charts and maps